LIFE EUROLARGECARNIVORES

Improving coexistence with large carnivores in Europe through communication and transboundary cooperation

Working together across the EU to conserve and manage large carnivores

Gavril Marius BERCHI / WWF Romania

LIFE EUROLARGECARNIOVRES:

"Improving coexistence with large carnivores in Europe through communication and transboundary cooperation"

Why?

Lack of communication and population level cooperation causes:

- Inadequate awareness of authorities about governance instruments
- Lack of communication capacities by conservation actors
- Lack of exchange between stakeholders from different regions
- Misunderstanding of the economic, ecological and social impacts and opportunities of large carnivores

➢ *Lack of acceptance for large carnivores conservation and management*

What do we want to achieve?

➢ Boost **awareness** among local and national authorities

➢ Actively **engage key-actors** in a consensus-driven approach on their needs and responsibilities

➢ Develop **cross-border, interdisciplinary pathways** to engage actors and bring new perspectives and knowledge to LC management

➢ Give **added value to existing Large Carnivore projects** (LIFE and other programmes) by promoting their results and sharing **best-practices**

➢ Provide local stakeholders such as farmers with direct engagement opportunities and **custom-fit learning experiences** through a trusted peer to peer approach

Geographical focus and partners
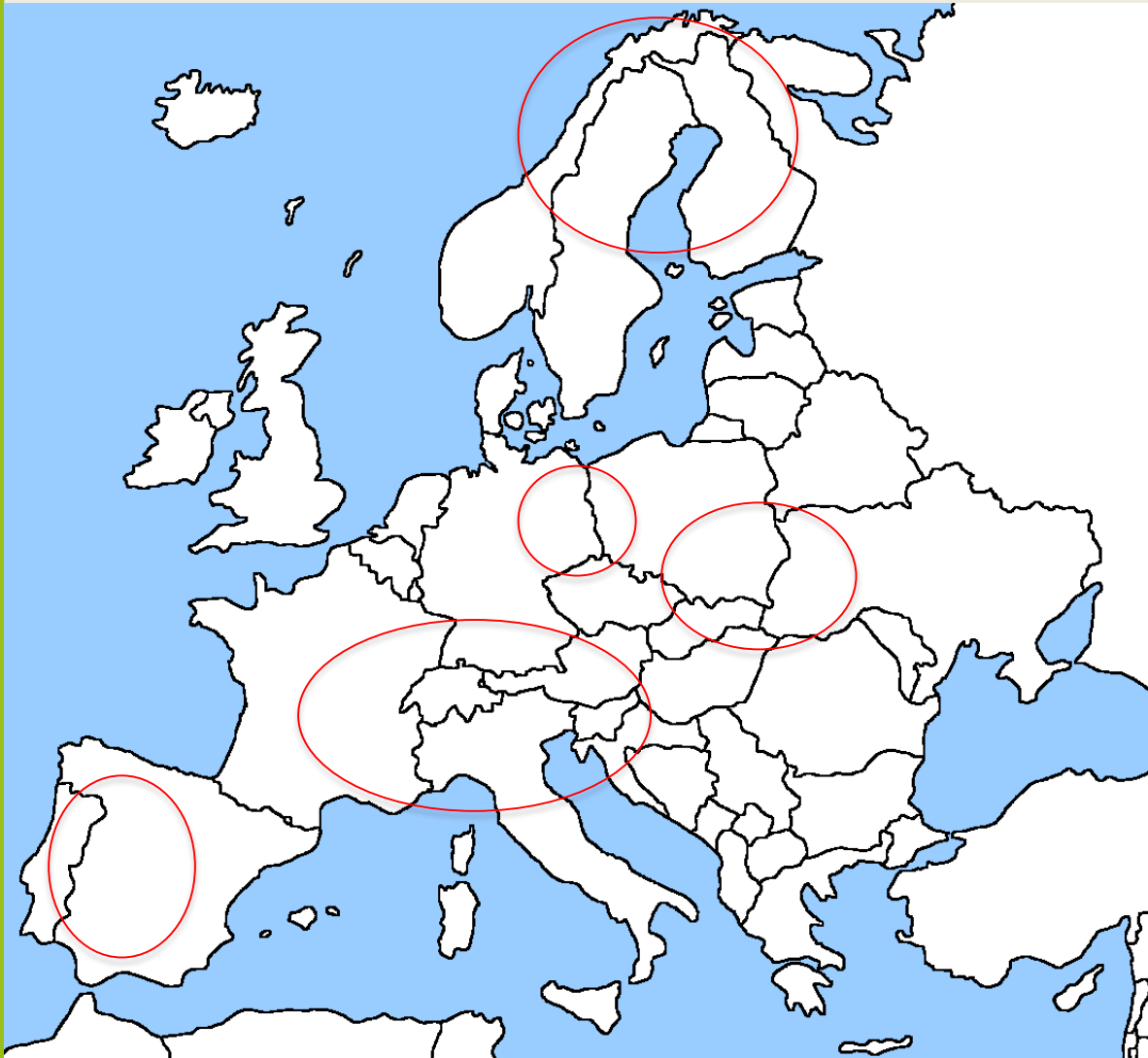
Iberia
WWF Spain, WWF Portugal

Alpine
WWF France, WWF Austria, WWF Switzerland, Eliante, WWF Adria

Carpathians
WWF Romania, WWF DCPO, WWF Hungary

Central Europe
WWF Germany, WWF Poland, Elmauer Institute, FVA Baden-Württemberg

Fennoscandia
WWF Norway, WWF Finland

➢ **16 partners**
➢ **17 countries**

Numbers

Total project budget: **6,058,902 Euro**

Total eligible project budget: **6,048,302 Euro**

EU financial contribution requested: **3,613,823 Euro** (= 59.75% of total eligible budget)

Duration

Start Date: 01.09.2017   End date: 28.02.2022

TIMETABLE

Action number	Name of the action	2017				2018				2019				2020				2021				2022			
		I	II	III	IV	I	II	III	IV	I	II	III	IV	I	II	III	IV	I	II	III	IV	I	II	III	IV
A. Preparatory actions (if needed)																									
A.1	Review projects and successful instruments			■	■	■	■	■																	
A.2	Stakeholder Analysis			■	■	■	■	■																	
A.3	Collect data on economic, social and ecological impacts of large carnivores			■	■	■	■	■	■	■	■	■	■	■											
A.4	Develop a Communication Plan			■	■	■	■	■																	
B. Core actions (obligatory)																									
B.1	Promote best practices of large carnivore management and conservation and facilitate transboundary exchange through international multistakeholder conference						■	■	■	■															
B.2	Involve institutions and authorities in a long-term exchange on instruments and best practice examples of large carnivore management and conservation									■	■	■	■	■	■	■	■	■	■	■	■				
B.3	Promote case studies and best practices on implementation of transboundary monitoring of LC populations									■	■	■	■	■	■	■	■	■							
B.4	Foster transnational and national information exchange on transboundary cooperation									■	■	■	■	■	■	■	■	■	■	■	■				
B.5	Increase communication capacities: Train local conservation and management actors in consensus-oriented approaches									■	■	■	■	■	■	■	■	■	■	■					
B.6	Increase communication capacities: Motivate and Engage stakeholders in continuous exchange activities									■	■	■	■	■	■	■	■	■	■	■	■				
B.7	Change attitude on the ground: Initiate and moderate peer-to-peer exchange of livestock protection measures between farmers									■	■	■	■	■	■	■	■	■	■	■	■				
B.8	Change attitude on the ground: Establish long term cooperation with journalists and together collect stories, build networks, exchange information						■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				
B.9	Change attitude on the ground: Increase the sense of ownership through interactive Magical Moments Campaign													■	■	■	■	■	■	■					
C. Monitoring of project impact (obligatory)																									
C.1	Monitoring the impact: Comparative stakeholder analysis "before" and "after"			■	■	■	■	■											■	■	■	■				
C.2	Monitoring the impact: Database of people reached and involved					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				
C.3	Monitoring of impact: Contribution to a EU wide socio-economic impact analysis									■	■	■	■	■	■	■	■	■	■	■	■				
D. Communication and dissemination of the project and its results (obligatory)																									
D.1	Project Communication toolbox on all levels					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				
D.2	Continuous cooperation and networking with multinational platforms, macroregional strategies and EU platforms					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				
D.3	Media relations					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				
E. Project management (obligatory)																									
E.1	Project management: Coordination, financial & technical reporting and controlling, internal communication & decison-making, Audit					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				
E.2	Long term sustainability, After-LIFE communication plan and monitoring of project progress					■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■				

21 work packages

4 preparatory actions

9 core actions

3 monitoring actions

3 dissemination actions

2 management actions

4 Preparatory Actions

	Name	Deliverables
A1	**Review projects and successful instruments**	1. Best practice report on LC management, conservation, communication 2. Project website section containing best practices 3. Large carnivore network of NGO's across Europe
A2	**Stakeholder Analysis**	1. Stakeholder map with population based assignment of stakeholder groups
A3	**Collect data on economic, social and ecological impacts of LC**	1. Comprehensive data collection
A4	**Develop a Communication Plan**	1. Communication plan for comm. activities 2. Guidelines for communicating LC with stakeholders

Core Actions B1 – B4

1

- **Improve the awareness of <u>authorities</u> about instruments on how to effectively implement large carnivore governance and to cooperate on the relevant species population level.**

	Name	Deliverables
B1	**Promote best practice and facilitate exchange through Int. Conference**	1. Multi-stakeholder Conference 2. Conference proceedings
B2	**Involve institutions and authorities in a long-term exchange**	1. National workshops and bilateral meetings with authorities on use of best practice 2. Interactive exchange platform
B3	**Promote case studies and best practice of transboundary monitoring**	1. National and transboundary workshops raising awareness on transboundary monitoring 2. Report of best-practices in transboundary monitoring
B4	**Foster transnational and national information exchange**	1. National and transboundary events on finding solutions against poaching 2. Collection of best practice 3. Events on improving ecological connectivity

Core Actions B5 – B6

2

- **Increase communication capacities of <u>local conservation actors and managers:</u>**
- **to effectively mediate conflicts on LC between stakeholders**
- **to motivate and engage stakeholders in exchange activities**

	Name	Deliverables
B5	**Train local conservation and management actors in consensus-oriented approaches**	1. Training material on consensus driven stakeholder engagement 2. At least 12 seminars conducted 3. Stakeholder engagement plans
B6	**Motivate and engage stakeholders in continuous exchange activities**	1. Population based stakeholder management plans implemented 2. Regional and transboundary stakeholder forums established

Core Actions B7 – B9

3

- **Change attitude on the ground by improving the understanding of <u>local communities and stakeholders</u> directly affected by large carnivores about large carnivores, the social, ecological, and economic opportunities and impacts.**

	Name	Deliverables
B7	**Initiate and moderate peer-to-peer exchange of livestock protection measures between farmers**	1. Series of round tables/ workshops on livestock protection 2. Stakeholder conference for livestock protection 3. Demonstration events/ excursions
B8	**Establish long term cooperation with journalists**	1. Success stories of coexistence collected and disseminated 2. Bear stories through animal with collar disseminated 3. Media portfolio for journalists 4. Press trips for every focus region
B9	**Interactive Magical Moments campaign**	1. Collection of "magical moments" about positive encounters with LC 2. Magical moments awarded and documented

Monitoring Actions C1 – C3

	Name	Deliverables
C1	**Comparative stakeholder analysis "before" and "after"**	1. Before and after stakeholder analysis conducted, results compiled
C2	**Database of people reached and involved**	1. Monitoring report of participation and outreach
C3	**Contribution to a EU wide Socio-Economic Impact analysis (SEIA)**	1. SEIA Information Toolbox 2. Contribution to SEIA completed

Communication and Dissemination Actions D1 – D3

	Name	Deliverables
D1	**Project communication toolbox on all levels**	1. Kick off Communication toolbox 2. Project website 3. Notice boards 4. Wrap u material for after the project's lifetime 5. Layman's report 6. Livestock protection newsletter
D2	**Continuous cooperation with multinational platforms and initiatives**	1. Contact list of cooperation partners on EU level 2. Mutual information exchange documented
D3	**Media relations**	1. > 30 cross- references to social media 2. 15 articles in WWF's country newsletter 3. Project mentioned in > 2 TV productions 4. Project mentioned in > 30 newspaper articles

Project Management Actions E1 – E2

	Name	Deliverables
E1	**Coordination, financial & technical reporting, controlling, internal communication**	1. Coordination meetings 2. Coordination webinars/phone conferences 3. Audit reports 4. Annual "Project reality checks" 5. Management handbook
E2	**Long term sustainability**	1. Monitoring reports on project progress 2. After LIFE communication plan